

Jefferson Jimblecute

JOIN INDUSTRY, MANUFACTURING, PLANTING, LABOR, ENERGY, CAPITAL (IN) UNITY TOGETHER EVERLASTING

5th Oldest Newspaper in Texas

120 North Vale Street
Jefferson, Texas 75657
(903) 665 - 2462

[About Us](#)

We are the newspaper of record for the city of [Jefferson, Texas](#) and the county seat newspaper serving [Marion County](#).

Founded in 1848, the *Jefferson Jimblecute* is Texas's fifth oldest newspaper and has served the people of Marion County, Texas and East Texas with pride and journalistic integrity throughout the decades.

Our name, *Jimblecute*, stands for Join Industry, Manufacturing, Planting, Labor, Energy, Capital (in) Unity Together Everlasting.

Regarded as one of the nation's historic newspapers, archived editions are available at the [Library of Congress](#).

Jimblecute Advertising Rates

Print Advertising

\$7.00 per column inch (Profit)/
\$5.00 per column inch (Non-profit)

Popular Sizes

15" (3x5) blk & white ad - \$105/\$75 (Non-profit)
4" (2x2) black and white ad - \$28/\$20 (Non-profit)
Quarter Page (includes color) - \$210/\$150 (Non-profit)
Half Page (includes color) - \$420/\$300 (Non-profit)
Full Page (includes color) - \$840/\$600 (Non-profit)

Serving Jefferson Block Ad - \$12/week
Front Page Embedded Ad - \$12/week

Sponsored Content

\$35 (photo + tag)/\$130 (300 word story + tag)
Area Church Directory or e-Edition Sponsorship
(\$12/week)

Obituaries - \$35 w/photo, \$25 w/o photo

Order and Payment Deadline: Tuesday at 4 p.m. CT

Published Weekly on Thursdays
Circulation: 1,400 readers per week
1,000 mail | 300 single copy | 100 carrier

Website: www.Jimblecute1848.com
62,000 unique visitors in 2019

Top Digital Reader Interests
Pet Lovers, Fast Food Cravers,
TV Lovers, Convenience Store Shoppers

Top Locations
Jefferson, Dallas, Marshall, Longview

Demographics
60% Female | 40% Male | Adults 25+ years

Social Media: [Facebook](#) (@Jimblecute1848)
[Twitter](#) (@Jimblecute1848)
[Instagram](#) (@Jimblecute1848)

Sample e-Edition Paper for Subscribers:

[Jefferson Jimblecute | October 11, 2018 Edition](#)

